



# Jesse Klotz

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researched.design

The University of Wisconsin -  
Stevens Point (Dec 2011)

Major: Web and Digital  
Media Development

## Work Experience

### Verys / West Monroe

#### Senior Product Designer (11/21 - 6/23)

Redesign of a new enterprise application, successfully integrating multiple outdated systems while addressing complex use cases

Collaborated on multiple client projects, delivering value through feature exploration and innovative design solutions with **Figma**

Mentored fellow designers, providing guidance and sharing best-practice design solutions to foster professional growth and ensure high-quality deliverables for efficient project execution

### DealerFire / DealerSocket / Solera

#### Senior UX Researcher & Designer (8/19 - 11/21)

Main research and design resource on large enterprise software rebuild, developed wireframes and prototypes using **Figma, Sketch, InVision, HTML, CSS, JavaScript, and PHP**

Aligned product goals with design objectives, leveraging design thinking methods and principles to create user-friendly and efficient complex systems, optimizing usability and efficiency across multiple enterprise SaaS platforms

Contributed as a valuable member of the product design team, actively participating in design critiques, mentoring others, and developing the design system to promote collaboration and streamline workflows

#### UI/UX Designer (4/16 - 8/19)

Created wireframes & deliverable prototypes using **Sketch**, ensuring seamless integration of work areas within the information hierarchy

Collaborated with cross-functional teams to translate operational needs into an optimal platform experience using **HTML5, CSS3, & jQuery**

Technical liaison for largest website client

#### Front-End Developer (10/14 - 4/16)

Developed multiple templates with a focus on ease of duplication, utilizing **HTML5** and **CSS3**

Streamlined development workflow, significantly reducing production time on templated websites from a week to a few minutes

#### Production (4/13 - 10/14)

Worked with clients from infancy to launch of their automotive websites using **HTML, CSS, JavaScript, & PHP**

Assisted with onboarding and mentorship to new employees, accelerating their familiarity with the platform

## Freelance & Avocation

#### B2B SaaS Company - UI UX Design Resource (10/22 - Present)

Modernize dated platform to MUI, implementing a design system and intelligent UX changes while maintaining compatibility with existing clients

#### Westlake High - Track & Field Coach (1/23 - Present)

Fostered responsibility, mental discipline, and focus

Established short and long term goals with each athlete creating a vision of success and levels of achievement

#### Driftwood Design LLC - Co-Owner/Developer (10/16 - 8/18)

Utilized design thinking principles and methodologies to produce custom WordPress templates, delivering high-quality digital products

#### M34T.H34D Studios - Co-Owner/Developer (6/12 - 6/15)

Engineered Sheephead for **Android** with Flash & ActionScript3